



Tubes for Oral care, Beauty & Cosmetics, Pharma, Food and Food products.



Tamper Evident Coex Oval
Tubes – 30, 40& 50 Dia



Pinch-off



Safety Seal Tubes



Air Less Pump



Braille Tube



Plastic Tubes With New
Generation Colors



Snow Feel Effect



Silicon Valve Tube



Tamper Evident Long
Nozzle Tube





Solution to Anti counterfeiting

To avoid the Anti counterfeiting we have used Luminescent UV ink. Which can be see through only with the UV light e.g. Currency note.



Invisible UV Ink text will be printed on Back Panel

New Dispensing Solution



❑ Features

- Diameter series available – 35 mm & 40 mm
- The Cap is inbuilt with a Silicon Valve, which controls the Dispensing

❑ Consumer Perspective

- No Product Leakage (no tailing of product)
- Controls dispensation and flow .
- No dirtiness near the orifice
- No Contamination of product/stickiness near the orifice.

❑ Impact of the Innovation

- Quality : Positive
- Cost : Higher
- Investments : 18 to 20 Lakhs
- LT to Implementation : 3 months



Apply it on the mark with
A FINE POINT TUBE



FINE POINT TUBE

Essel Beauty and Cosmetic is your one Stop Solution Provider
For Beauty Care Packaging Solutions.

Product:

Pin Point Tube

Description:

- ❏ Pin Point tube is a Plastic tube having a wide usability range with a varied Fluid Support quality.
- ❏ The Usage in pin point tube is precise and absolutely on mark, mainly for acne clearing, facial wrinkles and facial dark spot solutions.
- ❏ Its fine Nosal shape allows the fluid to hit the right areas and give maximum effectiveness

Product Specifications:

- ❏ We offer this with a silicon pin point cap with soft touch and a dispensing system through a controlled pinpoint Valve
- ❏ Tube Diameter offered is 19 mm in Plastic Tubes
- ❏ Nosal structure is Precise and enables Targeted application
- ❏ This Product is strongly recommended for our Beauty & Cosmetics and Pharma & Health Customers



AIRLESS PUMP

Essel Beauty and Cosmetic is your one all Solution Provider
For Beauty Care Packaging Solutions.

Product :

Air Less Pump Tube

Specifications:

- Air Less Pump tube is a Plastic Tube specially created for High end Pharmaceutical and Cosmeceutical Products
- This pump enables controlled dispensing of the ingredient also preventing air inflow and thereby keeping the product fresh and in original
- This is offered in 30 and 35 diameter in a standard of 50 Gm of Product Package

Application Categories:



“SMOOTH ROLLING”



ROLL ON

Specifications :

- The roll on tube is a Plastic tube having a steel built roll inside the Dispensing Structure
- This dispensing system enables Non Messy and Non sticky application of the Fluid in a Circular massaging movement allowing a finer area of application
- Cooling effect from the ball rolling mechanism allows reduced percentage of the key ingredient in the formulation
- The key application for this product is for High and Low Viscosity products for products Catering to pain curing ointment and gels
- This is currently offered in 19 Dia

Application Categories:

**"UNIQUE
PICH OFF'S"**



HAMMER ON PINCH OFF

Applications:

Hair Colorants, Hair Care

Descriptions:

- Tube Type: Laminated tube
- Dia Offering: 19 dia
- Tube Structure : Hammer On Pinch off style for one time use products
- USP: Works best for specialized one time use offering for Hair Care Category

Application Categories:

“UNIQUE AND MULTIUSE PACKAGING”



SUPER OVAL

Applications:

Facial Creams, Body Creams, Moisturisers

Product Description:

- Super Oval Tube Mainly being a plastic tube is a new offering in the Plastic tube Segment
- This tube structure has a super oval shoulder with a extended long nozzle with a cap type of standup or standup flip top
- The dispensing system is tailor made to support the ovality structure and is a Long Nozzle, enabling the fluid to be squeezed in a proper fashion
- Decoration can be done through printing and labeling and finally having a higher selling capability on the shelf
- This product is the first to be offered in 35 diameter

Application Categories:

Small Pack Size Offer from Essel



Commercialized

❑ Features

- 13 Dia and 16 Dia Laminated Tube
- 13 Dia Tube Pack Size is exclusively available with Essel Propack in India.
- The Small Pack Size of 5 Gms and 10 Gms can be offered in Laminated Tubes.

❑ Consumer Perspective

- Convenient to use .
- Multiple time usage.
- Promotional sample pack.

❑ Stage Implementation

- Tubes are already commercialized.

❑ Impact of the Innovation

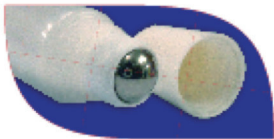
- Quality : Positive
- Cost : Lower
- Investments : Not Required.
- LT to Implementation : Already

Dispensing solutions for Pharma



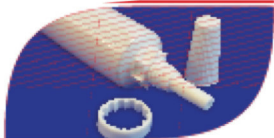
SAFETY SEAL LAMITUBE -

Block Oxygen inflow and maintain product stability Special Tamper Proof Seal (Seal break open with Cap). Useful in Povidone Iodine, Silver Sulfadiazine Packaging.



ROLLON TUBE -

Convenient and Controlled Drug dispensing. Useful for both high and low Viscosity Products. Direct application; no contamination, Soft touch feel. Packaging of Pain curing Ointments and Gels



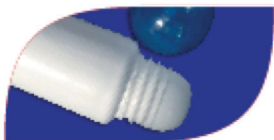
LONG NOZZLE TAMPER EVIDENT - LAMITUBE -

Special Tamper Proof Seal. (Anti-Counterfeit) For Sterile Formulations like Eye and Ear Ointments, etc. Tubes Can be GAMMA / ETO Sterilised.



LONG NOZZLE - LAMITUBE -

For Eye and Ear ointments, Mouth Ulcer Gels, etc. Easy to use Tubes Can be GAMMA / ETO Sterilised.



DOMESHAPE LIP BALM TUBE -

Dome Shape Shoulder for Lip Balm Application. Available in 19 mm Dia Lamitube as well as Co-ex Plastic Tube form.



AIRLESS PUMP TUBE -

Controlled Dispensing of formulation. Air inflow prevention. Excellent in product protection. Application in Pharmaceutical and Cosmeceutical Skin Care Segment.



PIN POINT TUBE -

Silicon Valve Applicator. Available in Co-ex plastic tube form. Precise & Targeted Application (ex. Under Eye Application) Suitable for Pharmaceutical, Cosmetic Packaging



PINCH OFF TUBE -

Useful for Packing of Single dose Products. Available in Co-ex plastic tube form. Twist open nozzle. Packing of Nutraceuticals and Probiotics



GREEN MAPLE LEAF™

Green Maple Leaf is an eco-friendly laminated tube that maintains the freshness of products while keeping in line with our commitment towards the environment and society. This fully-recyclable packaging solution helps prevent oxidization of contents with a proprietary oxygen-barrier coated core layer and an all-polyethylene (PE) film multilayer laminate. It is especially suited for cosmetics, toiletries and food products. The recyclable, all-plastic laminate helps in reducing a product's carbon footprint, making it the best eco-friendly choice to keep products fresh.



ELITE

Hi-decoration – To give special effects like foam, dew drop, diamond crystals etc. Can be used for ABL and PBL tubes.

Multi disciplinary printing in a single platform – suitable for all PBL and ABL webs



ETAIN™

Etain is a new, fully-recyclable packaging tube from [blank]. It has been made using a percentage of recycled material with the aim of reducing the amount of virgin plastic in tube packaging. Etain tubes will be recycled under Code 2 norms defined by the Society of Plastic Industry. It contains up to 40% PCR HDPE plastic material. Etain tubes are typically used by FMCG companies for packaging various types of beauty and skin care, pharmaceutical and food products. It is made from recycled plastic material and is fully recyclable, enabling it to go back into the same process that it came from.



EGNITE™

Egnite is a high-luster laminate available in a variety of shades. Its metallic foil enhances its ability to block while also offering a striking level of product differentiation. With material that provides a protective barrier and resilient bounce-back properties, it helps the tube maintain shape and form while also creating a distinctive aesthetic effect with a surface so lustrous that it is reflective.

Different Orifice Shapes

